

Culture and Personality (Psychological Anthropology) Week 9



Available on-line in your  
 canvas folder at  
<<http://canvas.umn.edu/>>

## **Basic Concepts: Mead and Freeman**

Eventually leading to . . .

**Cognition: Per-ception / Con-ception**

**. . . Gone Wrong . . . and Extra?**

**Cognition Review and Beyond . . .**

and

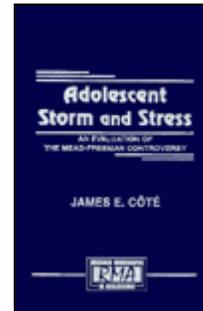
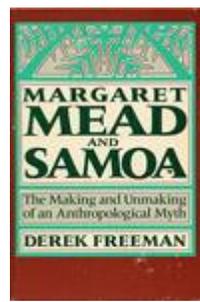
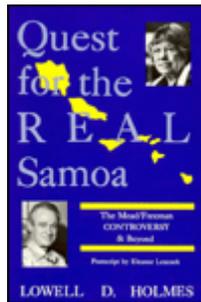
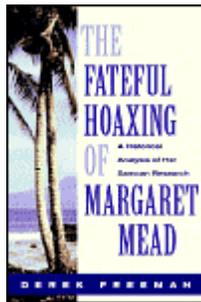
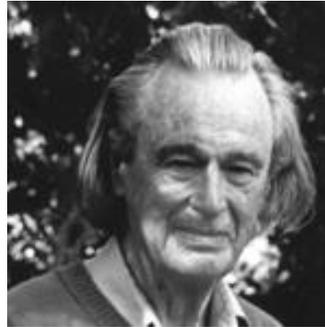
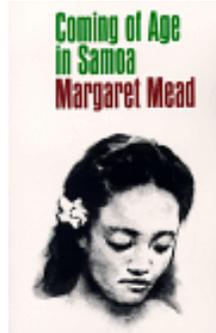
**ESP**

Culture and Personality Week 9

**On Tuesday I'll try one more time to talk one last  
time about the concepts of**

# **Mead and Freeman**

**and their “debate,” and concepts and methods  
that form the basis of many aspects of Culture and  
Personality / Psychological Anthropology studies.**



On Thursday we'll start to have a month-long look at . . .

## **Cog-nition — Per-ception / Con-ception: Do you See what I See?**

*Making Sense of Sensory Information*

*Synesthesia*

Questions to Think About . . .

On Thursday I'll talk about some basics of Sensory Information – Cogniton – Per-ception / Con-ception and we'll watch a video lecture on

# ***Making Sense of Sensory Information.***

And next week, time permitting, we'll have a little look at **ESP—Extra-Sensory-Perception.**



Speaking of *Making Sense of Sensory Information*, the color of #TheDress recently appeared in the news again . . . .

**#TheDress couple: 'we were completely left out from the story'**

-- BBCNews (01 January 2016)

What color is #TheDress? Before class on Wednesday have a look at this week's *Forum* and weigh in . . .

After watching *Making Sense of Sensory Information* it should be clear that the dress is both blue-and-black *and* white-and-gold, the color perceived depending on the context in which it is viewed <<http://www.wired.com/2015/02/science-one-agrees-color-dress/>>.

We'll be looking more at color perception in coming

weeks, as the topic is central to **Culture and Personality studies**—and has been since **W.H.R Rivers** did his color experiments on the **Cambridge Expedition to the Torres Strait in the late 1800s**. In the meantime, have a browse at the related class WebPages . . .

[Color/Colour](#)

[Optical Illusions](#)

[Female-Male Differences in Cognition \(perception / conception\)](#)

And we'll explore new and ancient questions on

# **cog-nition.**

After a hard look at Cogniton – Per-ception / Con-ception we'll have a look at Birth Order and personality, and move on to finish off with other “

**Real People, Real Places”**—

*Magical Death, and Children's Magical Death. . . .*

If you were having trouble with the “Magic Eye” and the

**optical illusions—**

**try the “beer goggles”**—

a vision of vision change after six beers

<<http://www.d.umn.edu/cla/faculty/troufs/anth4616/cpASC.html#beergoggles>>.

**BEFORE 6 BEERS**



**AFTER 6 BEERS**

If you're mathematically inclined the "beer goggles" are explained as

$$\beta = \frac{(A_n)^2 \times \delta(S+1)}{\sqrt{L} \times (V_0)^2}$$

**Don't forget the  
"Magic Eye"**

<http://www.magiceye.com/3dfun/stwkdisp.shtml>

and a few of the other popular **optical illusions**

<http://www.d.umn.edu/cla/faculty/troufs/anth4616/cpticalillusions.html>

**so you can start to get a better picture of  
what's normal and real to you.**



Next week we'll try to follow the [cognition](#) trail to see where it leads.

**And, of course, don't forget the  
Selective Attention Tests**

**Read and follow the directions carefully. . .**

## **Selective Attention Test**

<http://www.youtube.com/watch?v=vJG698U2Mvo>



# The Monkey Business Illusion

[http://www.youtube.com/watch?v=IGQmdoK\\_ZfY](http://www.youtube.com/watch?v=IGQmdoK_ZfY)



And we'll have a look at a Cognition Model, and "Culturally Constituted Behavioral Environments" (CCBE).

## Assignments and Events

... **this week** are listed on your (1) "**Calendar**", and the

(2) "**Syllabus**" sections of your  canvas folder.

Be sure to check the details of the **activities and assignments** of the week in your  canvas folder.



## (1) This Week's "Calendar"

28	29	30	31	1	2	3
	CP 10 Reading Assignment for the Semester	9:30a CP 10 The Mead-Freeman Debate	CP 8 Cognition: Perception / Conception . . . An Introduction	9:50a CP 10 Video: Making Sense of Sensory Information (37 min.)		CP 10 REM: Work on Project

## (2) This Week's "Syllabus"

Mon Oct 29, 2018	CP 10 Reading Assignments for the Semester	due by 11:59pm
Tue Oct 30, 2018	CP 10 The Mead-Freeman Debate	due by 9:30am
Wed Oct 31, 2018	CP 8 Cognition: Perception / Conception . . . An Introduction	due by 9:30am
Thu Nov 1, 2018	CP 10 Video: Making Sense of Sensory Information (37 min.)	due by 9:05am
Sat Nov 3, 2018	CP 10 REM: Work on Project	due by 11:59pm

Be sure to

***schedule some serious time blocks to work on your Project.***

And be sure to ask if you have any questions about your Promissory Abstract, your Working Bibliography, or even about your Proposal itself.

Continue to

## **think about how you might present your findings.**

Generally it is a good idea to pretty much finish your paper before you do too much work on your presentation (your presentation is basically a preliminary report on your work-in-progress paper), but, having said that, it is still a good idea to at least start thinking about what your presentation might be like.

As usual, if you have any **questions** right now, please do not hesitate to post them on the Course “Chat”, or e-mail [troufs@d.umn.edu](mailto:troufs@d.umn.edu), or stop by Cina 215 [\[map\]](#).

Best Regards,

Tim Roufs

<http://www.d.umn.edu/~troufs/>